

# PROPERTY OVERVIEW



New construction is everywhere around this golden opportunity on this critical artery of the Fishtown Kensington development boom.

- This double wide property (2244-46 N Front St) is currently being used as a general medical practice.
- The 1st floor is straight through both parcels and has no dividing wall.
- The basement is separated by a party wall as well as the 2nd and 3rd floors.
- The 2nd and 3rd floor are used for storage and are currently not occupied nor are they set up as residential units.

These properties and medical practice can be bought collectively or separately. The asking price for each property is \$200,000 and the medical practice is asking \$600,000 to buy the business.

- By right you are able to develop this building to gross about 4,536 Sq/Ft containing 4 units.
- The price per Sq/Ft for commercial spaces from a rental standpoint is roughly \$1.58.
- The commercial space covers the whole lot estimating rent to be roughly \$1,600/month.

Ideally it would be best to develop the residential units into 2 bed 2 bath units each which we conservatively estimated rent to also be \$1,600/month.

- The potential income from this property is estimated at \$6,400/month.
- This can be a fantastic opportunity for any medical professional looking to start a practice, already have clientele in place and begin making money the day after closing.



## **OPPORTUNITIES**

- Turn Key established medical practice and two mixed use properties for sale. This is a rare opportunity for a doctor or medical professional to take over an established medical practice with a substantial revenue system and set the foundation for a much needed family medicine practice in a booming neighborhood with a high demand for this type of service.
- Add value to the medical practice by establishing an urgent care center in the same location. There is no urgent care center close by. Urgent care is a notoriously high income low overhead business model that serves a vital role in the wellness of a growing community. It's a no brainer for a medical professional who has a strong business sense.
- By right the allowance is for one commercial space and two apartments per property meaning this property could be 1-2 commercial spaces from 800-1600 square foot plus the basement and two apartments.
- Add value by adding on to the third floor addition or possibly adding a 4th story and using the full basement space as an additional offering to the commercial occupancy at the ground level.
- 90 percent financing opportunity through SBA with as little as \$100,000 investment +/- this high cash flow performing asset with expansive appreciation and equitable value can be acquired and turned into a cash cow operation.
- Area has a high demand need for care and medicine practices.









## **Norris Square Demographics**



There are 3,791 residents in Norris Square, with a median age of 31. Of this, 48.09% are males and 51.91% are females. US-born citizens make up 77.02% of the resident pool in Norris Square, while non-US-born citizens account for 17.34%. Additionally, 5.65% of the population is represented by non-citizens.

### **POPULATION**

Total Population: 3,791 Male Population: 1,823

Female Population: 1968

### **HOUSEHOLDS**

Total Households: 1,239

Avg People Per Household: 3

Family Households: 640

Non-Familu Households: 599

### **MOVED**

Moved from Abroad: 38

Moved from Same County: 464 Moved from Same State: 212 Moved from Different State: 136 Same House as Last Year: 2,903

### HOUSING

Occupied Housing Units: 1,239

Owner Occupied: 519 Renter Occupied: 720

Non-Familu Households: 599



## CMX-2 Zoning

This site is also located in a Qualified Opportunity Zone (QOZ) and is spread across 3 parcels. The site includes 32 feet of frontage on Front Street and runs street to street, with 64 feet in depth totaling 2048 ground square feet. Zoned CMX 2 this site has tons of potential for the right developer to build a sizable project or renovate to convert the property into a mixed use cash cow amidst the development sonic boom. By right, the building height can be 55 feet or up to 62 feet with a bonus, 5 or 6 stories in total. This is a one of a kind development opportunity in the heart of some of the hottest areas Philadelphia has to offer.

### **CMX-2 BUILDING CODES**

Max Occupied Area (% of lot): Intermediate: 75 - Corner: 80

Minimum Side Yard Width, Each (ft): 5 if Used

Minimum Rear Yard Depth (ft): The greater of 9ft or 10% of lot depth

Max Height (ft): 38

In the CMX-2 district, a minimum of 480 sq. ft. of lot area is required per dwelling unit, provided that whenever the calculation of permitted number of dwelling units results in a fraction of a dwelling unit, then the number of permitted dwelling units shall be rounded down to the nearest whole number.



## **Zoning Summary**

Two contiguous properties with a total of four residential and two commercial. Existing use of buildings includes a medical office and apartments. Total max gross building area 6,142 sqft.



### **CMX-2 BY RIGHT**

Lot Size: 1,024 sq ft

Improvement Area: 2,016 sq ft

Frontage: 16ft









## **EXPENSES:**

Taxes: \$115

Insurance: \$225

Maintenance (10% monthly income): \$867.40 Management (10% of monthly income): \$867.40

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Total Expenses \$2,074.80

## **INCOME:**

Monthly Net Income: \$8,674 - \$2,074.80 = \$6,599.20

Annual Net Income: \$6,599.20 x 12 = \$79,190.40

### CAP RATE:

10%: 79,190.40 / .1 = \$791,904

9%: 79,190.40 / .09 = \$879,893.33 8%: 79,190.40 / .08 = \$989,880.00 7%: 79,190.40 / .07 = \$1,131,291.43

## Operating Statement for Medical Practice



\$300,000 gross annual income
\$67,380.40 annual expenses

Net Income \$232,619.60

### **EXPENSES:**

Salaries Total for Three Assistants - \$40,000.00/per year
Malpractice Insurance - \$15,000.00/per year
Electric for both buildings - \$5,000.00/per year
Maintenance - \$2,800.00/per year
Water Bill for both buildings - \$25-\$35.00/per month
Trash Collection - \$350.00 every 3 months
Property Tax: 2244 Building - \$1,380.20 & 2246 Building - \$1,380.20
Roof Repair - Done March 21, 2022 - \$2,900.00 & April 2022 - \$700.00
Repairs done for both buildings

### **Practice Profile:**

Patient Based - 9,800 Patients Type of Patients

- Medicare Advantage
- Medicare
- Medicaid
- Blue Cross Blue Shield
- Personal Choice
- Keystone Heath Plan East & other insurances



## **Proposed Operating Statement**

### How the property currently stands:

#### PROJECTED RENT PER UNIT:

#### **Commercial Space:**

Average Price per Sq/Ft: 1.58

Used Comps on Front St and 2nd St: 1.67,1.82,2.83,1.26,1.77,.94,1.07,1.43,1.43

Projected Rent: 1.58 x 1,024 (Lot Size) = \$1,617

#### 2 bed 2 bath:

Average Price per Sq/Ft: 1.70

Used Compes on Front St and West: 2.05,2.09,2.08,1.89,1.7,1.34,1.34,1.6,1.82

Projected Rent:  $1.70 \times 800$  (Estimate of 2nd floor Sq/Ft) = \$1,360

#### Total Rent for Quadplex (Both Buildings):

Commercial Unit: \$1,617 Commercial Unit: \$1,617 2 bed 2 bath: \$1,360 2 bed 2 bath: \$1,360

2 bed 2 bath: \$1,360 2 bed 2 bath: \$1,360

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\$8,674/monthly Income



## **Proposed Operating Statement**

### What you can develop the property into:

#### WHAT YOU CAN BUILD:

Max occupied area (% of lot): Property already sits on 100% of the lot

Max Floor Area Ratio: 1,024 x 3 = 3,072

Max # of units: 2

#### Breakdown:

 $3,072 \times .85$  (account for common area) = 2,611 - 1,024 (Commercial Space) = 1,587 Sq/Ft for Residential Space

#### Total Rent for Quadplex (Both buildings):

Commercial Unit: \$1,617 Commercial Unit: \$1,617 3 bed 2 bath: \$1,800 3 bed 2 bath: \$1,800

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\$6,834/monthly Income

## **About Us**

ERGO Real Estate is a full-service, residential and commercial real estate advisory firm located in Philadelphia, PA.

With positive-impact global visions, we currently serve our local community in the Philadelphia metropolitan area, surrounding counties, as well as the real estate markets in both New York and Delaware.

Our deep investment in the well-being of our extended community fosters a company culture of true partnership and connection. It drives our mission to empower individuals, create solutions, and inspire the boundless pursuit of their dreams.

With synergy, innovation, and integrity as our guiding principles, we aim to build sustainable, long-term relationships with our clients and project partners, to streamline the real estate process and support each individual on their path of achievement

### **CONTACT US:**

114 W Girard Ave, Philadelphia, PA 19123, USA hello@ergorealty.net 267-607-3551





## **Market Overview**



## 21.5 MILLION SF OF NEW DEVELOPMENT

61 major projects and 21.5M SF in new development was completed or underway between Fairmount and Washington avenues. More than half are mixed-use residential. Notable development in Philadelphia includes the Comcast Tower, Aramark headquarters, a new 51-story Westin/Element-branded hotel, Lincoln Square, East Market.



# \$1 BILLION IN PHILADELPHIA RETAIL DEMAND ANNUALLY

Philadelphia's 305,000 workers, 193,000 residents, 112,000 college students and 3.5M visitors (based on occupied hotel rooms) drive retail demand to more than \$1B in retail demand annually. Since 2013, 77 national retailers have opened in Philadelphia with 75% of Center City Retailers being independent, local establishments and boutiques.



## 2018 BROUGHT THE LARGEST JOB INCREASE IN 50 YEARS

2018 reported 15,400 added positions which is the largest one-year gain since 1969. Philadelphia has added jobs every year since 2009. 52.5% of downtown workers live in Philadelphia. Center City Philadelphia holds 42% of the city's jobs bringing 300,000 passengers downtown every weekday.



## Market Overview



#### PHILADELPHIA AREA SNAPSHOT

Total Wage & Salary Jobs:	305,500	University of Pennsylvania and Health System	40,697
Partners & Self-Employed Workers:	9,500	Thomas Jefferson University and Jefferson Health	30,000
Retailers:	986	Comcast Corporation	12,349
Full-Service Restaurants:	468	Drexel University	12,124
Quick Service Restaurants:	450	Tower Health	11,317
Colleges & Universities:	14	Vanguard Group	11,300
Total Enrollment in Higher Education:	33,913	Main Line Health	11,000
Annual Philadelphia International Airport Passengers:	31.7M	Temple University Health System	9,808
2018 Weekday Average SEPTA Broad Street Line Ridership:	111,575	Einstein Healthcare Network	8,645
Housing Units Completed in Greater Center City in 2018:	2,810	Wells Fargo Bank	6,328
Average Home Sale Price:	\$484,920	Independence Health Group	6,116
Apartment Median Asking Price:	\$1,904		
Greater Center City Population:	193,187		

2.0

74.414

#### PHILADELPHIA TRANSPORTATION

Greater Center City Avg. Household Size:

Greater Center City Median Household Income:



SEPTA, Southern Pennsylvania Public Transportation Authority, is comprised of bus, subway, trolley and rail systems connecting commuters from the surrounding five counties to Center City Philadelphia.



Major highways in Philadelphia include: Interstate-95, Interstate-76, Interstate-476, US 1, Interstate-676, Route 202, Route 100, Route 322, Route 422, Route 309, Route 13, Route 30 among others.

PHILADELPHIA AREA TOP EMPLOYERS



Amtrak offers regional/domestic rail connections through the 30th Street Station Amtrak hub. There are approximately 2200 trains that service the northeast corridor daily.



The Philadelphia International Airport, PHL, is the largest airport in the state and is conveniently located just outside the city limits.

## **Greater Philadelphia**

Philadelphia has experienced substantial population growth. At the same time, Philadelphia's cost of living remains significantly lower than its peer northeast cities. Philadelphia delivers the opportunity for additional growth and value creation that investors are seeking.

1.6M

People

100+

Regional Colleges & Universities

90K+

Graduating Students a Year



